

Today's homebuyers begin their search online and use the Internet to preview homes. They are hunting for listing, neighborhood and home buying information, but that is not all. Research is just the first step.

Today, our product consumption and purchases primarily occur online. And while we know Ebay and Amazon are great alternatives to mall shopping, most buyers do not purchase a home online, sight unseen. They want to walk through the home, get a sense of the lifestyle it offers and imagine what it would be like living in it.

At NextHome, we built an in-house system to unite the tried-and-true Open House with cutting-edge technology. We send our scheduled open houses to national websites who display showing times and information.

We also feature your home on top real estate search sites like Yahoo.com, Zillow.com, Trulia.com, and Homes.com. This powerhouse combination of featured exposure and our Open House Syndication Program puts your listing heads above the rest, increasing your exposure to the number of interested buyers.



92% found open houses useful
in the purchase process.

2014 Profile Of Home Buyers and Sellers